



2023 - 2024 SPONSORSHIP PACKAGES AND OPPORTUNITIES



Business Networking of Golf Tournament September 25, 2023

The Club at Weston Hills
2600 Country Club Way
Weston, FL. 33322

Business Networking of Golf Tournament May 2024

Gleneagles Country Club
2667 Victory Lane
Delray Beach, FL. 33446





ABOUT THE **Martini Golf Classic Business Networking Tournament**



The Martini Golf Classic Business Networking Tournament was created by Doris Muscarella, Doris Business Development & Co., Golf Charity Tournaments & Golf Events Management Services (GEMS). The Martini Golf Classic Business Networking Tournament will take place at Top Golf Courses in Florida.

In September 25, 2023, the Business Networking Golf Tournament will be held at The Club of Weston Hills, in Weston, Florida. The Club of Weston Hills is a private club and home of two magnificent 18-hole golf courses, created by world-renowned designer, Robert Trent Jones, Jr., and provides the finest amenities.

In May of 2024, the Business Networking Golf Tournament will be held at Gleneagles Country Club, in Delray Beach, Florida. Gleneagles is the home to 36 Holes of Championship Golf with an interesting history of golf professionals members. The first members included PGA Tour's most legendary players; Doug Sanders, Sam

Sneed, Billy Casper, Gay Brewer, Bob Goalby and Doug Ford. Gleneagles has played host to many professional-caliber events in golf, and Colin Montgomerie filed Golf Channel Academy at Gleneagles Country Club.

This is an exclusive invitation for Sponsors and Golfers to promote their businesses, meet and network among professional-caliber businesses, golfers, and enjoy a round of golf at exclusive private golf courses in Florida. Networking contributes to your social well-being, leads to exchange of ideas, and helps you meet people at all professional levels.

We will donate a portion of the proceeds from each of the golf tournaments to a selected non-profit organization. This year, we have selected My Family Matters Foundation, whose mission is to provide financial assistance for families with children fighting cancer. For more information on this wonderful foundation, visit myfamilymattersfoundation.org



Our Mission, Our Goal.

We help families with children fighting cancer in need financial assistance for expenses not covered by insurance, such as:

- *Medical supplies and pharmaceuticals*
- *Bereavement expenses*
- *Rent and mortgage relief*
- *Utility & other household expenses*
- *Grocery store certificates*

A 501c3 Non-Profit Charity Organization

PROVIDING FINANCIAL ASSISTANCE FOR FAMILIES WITH CHILDREN FIGHTING CANCER. We are there when families need us most!





SPONSORSHIP OPPORTUNITIES

SEE HOW YOU CAN GET YOUR BRAND IN FRONT OF HUNDREDS OF
PASSIONATE GOLFERS.

ONE OF THE MOST DESIRABLE DEMOGRAPHICS





GOLFER DEMOGRAPHICS

Income & Assets

- The average golfer household income is \$100,980
- The average net worth of a golfer is \$768,400
- 8 out of 10 have a net worth of over \$100,000+
- Half have a net worth over \$250,000+
- 1 in 3 golfers has a net work over \$500,000+
- 14% have a net worth over \$1,000.000

Employment

- 90% of Fortune 500 CEO's are golfers
- 1 in 4 golfers own their own business
- 1 in 3 golfers are in top level management
- 75% of golfers recommend/order products and services at work

Finance

40% plan on seeking financial planning advice within the next year

44% invest so they can retire early

83% own securities

86% own life insurance

Food & Beverage

73% dine out at least 2 -3x a week

36% spend over \$3,000 a year at restaurants

77% drink wine on a regular basis

64% buy filtered or bottled water



House & Real Estate

- 91% of golfers are homeowners
- 18% own at least 1 vacation home
- 38% are interested in purchasing a luxury leisure property
 - Their average home value is \$480,000
- Avid PGA Tour viewers are more than 200% as likely to own a 2nd home

Vehicles

- The average golfer owns 3 cars
- 47% plan on buying a car this year
- 56% spent over \$30,000 on their last vehicle
- 28% spent over \$40,000 on their last vehicle





MARTINI
GOLF CLASSIC

CHAMPION
TITLE
EVENT
SPONSOR



- Company Name and Logo in Title of the Event
 - Company Name and Logo on the Golf carts
 - Company Name and Logo in all Promotional Materials
- Company Name in all Advertising and PR efforts including Press Releases
 - Company Name and Logo on the Event signage, Hole Signs, banners, and Tee Boxes
 - Company information given to all participants
 - Six (6) foot display table with two (2) chairs at the staging area
 - Full Page Ad in color in the Golf Tournament Booklet
 - One Foursome (1) valued at One Thousand Dollars (\$1000)
 - Logo on Golf Tournament website in the Home Page and Sponsorship Page of the website
- Company Name and Logo on promotional posts promoting the event on social media platforms
 - 5-minute Presentation at the Dinner & Awards Reception
 - Promotional materials to be included in the Golf Player's gift bags
 - Logo on event reception tabletops
 - Banner Signage at exclusively selected hole (may have table or tent for giveaway at hole)





MARTINI
GOLF CLASSIC

PLAYERS
EVENT
SPONSOR



- Company Name and Logo on the Cart Sign behind the name of the Players in each cart facing the Golfers
 - Company Name and Logo in all Promotional Materials
 - Company Name in all Advertising and PR efforts
 - Company name on event signage, two-hole signs, entrance banner
 - Company information given to all participants at the event
 - One Foursome (1) valued at One Thousand Dollars (\$1000)
 - Six (6) foot display table with two (2) chairs at the staging area
 - Full Page Ad in color in the Golf Tournament Booklet
 - Public Recognition of Sponsorship during dinner awards Presentation
 - Banner Signage at selected hole (may have table or tent for giveaway at hole)
 - Signage at the tables at the awards dinner
 - Next highest placement on sponsorship board after the Title Sponsor
 - Company promotional merchandise or information in the gift bag



\$6,000.00





MARTINI
GOLF CLASSIC
AMATEUR
SPONSOR



- Company Name and Logo on the Cart Sign in each cart facing the Golfers.
- One Foursome (1) valued at One Thousand Dollars (\$1000). Recognition as the Amateur Sponsor on Promotional and Media Materials.
- Company Logo on Tournament Website. Company logo displayed on the tournament banner.
- Company promotional items to be included in the Golfer's Gift Bags.
- Public Recognition of Sponsorship during dinner & Awards Presentation.
- Placement on sponsorship board after the Title sponsor and Gold sponsor.
 - Logo placement on event invite and signage on selected 3 holes
 - Six (6) foot display table with two (2) chairs at the staging area
 - Full Page Ad in color in the Golf Tournament Booklet

\$3,000.00





MARTINI
GOLF CLASSIC
MID-AMATEUR
HOLE
SPONSOR



-
- Recognition as Hole Sponsor on Tournament Webpage
 - Company Logo on Tournament Website as the Mid-Amateur Sponsor
 - Opportunity to station personnel at hole during the Tournament
 - Opportunity to provide promotional items for Golfer's Gift Bags
 - Company logo as Mid-Amateur Sponsor on tabletops
 - Placement on sponsorship banner
 - Golf privileges for two (2) golfers includes golf, Golfer's Gift Bags valued at \$400
-

\$1,800.00
5 Spots Available





MARTINI
GOLF CLASSIC
MAGNOLIA TEE
SIGN SPONSOR



As a Tee Sponsor, you receive recognition in printed materials and your Tee sign with branding on one hole of the tournament



\$180 each





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Business Networking of Golf Tournament May 2024**

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www.golfcharitytournaments.com/martini-golf-classic-sponsorship/

